



Credentialing in Health Education: Professional Development Throughout Your Career

Presented By:

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National Commission for Health Education Credentialing, Inc.

Deputy Executive Director

Discussion Topics



- Overview of NCHEC (what we are and what we are not)
- Explanation of the rationale for the registered trademark of the certification
- Purpose/Need for CHES[®] /MCHES[®] Certification in the field
- Examples of benefits of certification (testimonials from the field)
- Overview of testing eligibility and changes coming in 2018 to the process
- Acquiring credits (Cat 1 and Cat II)

NCHEC's Mission

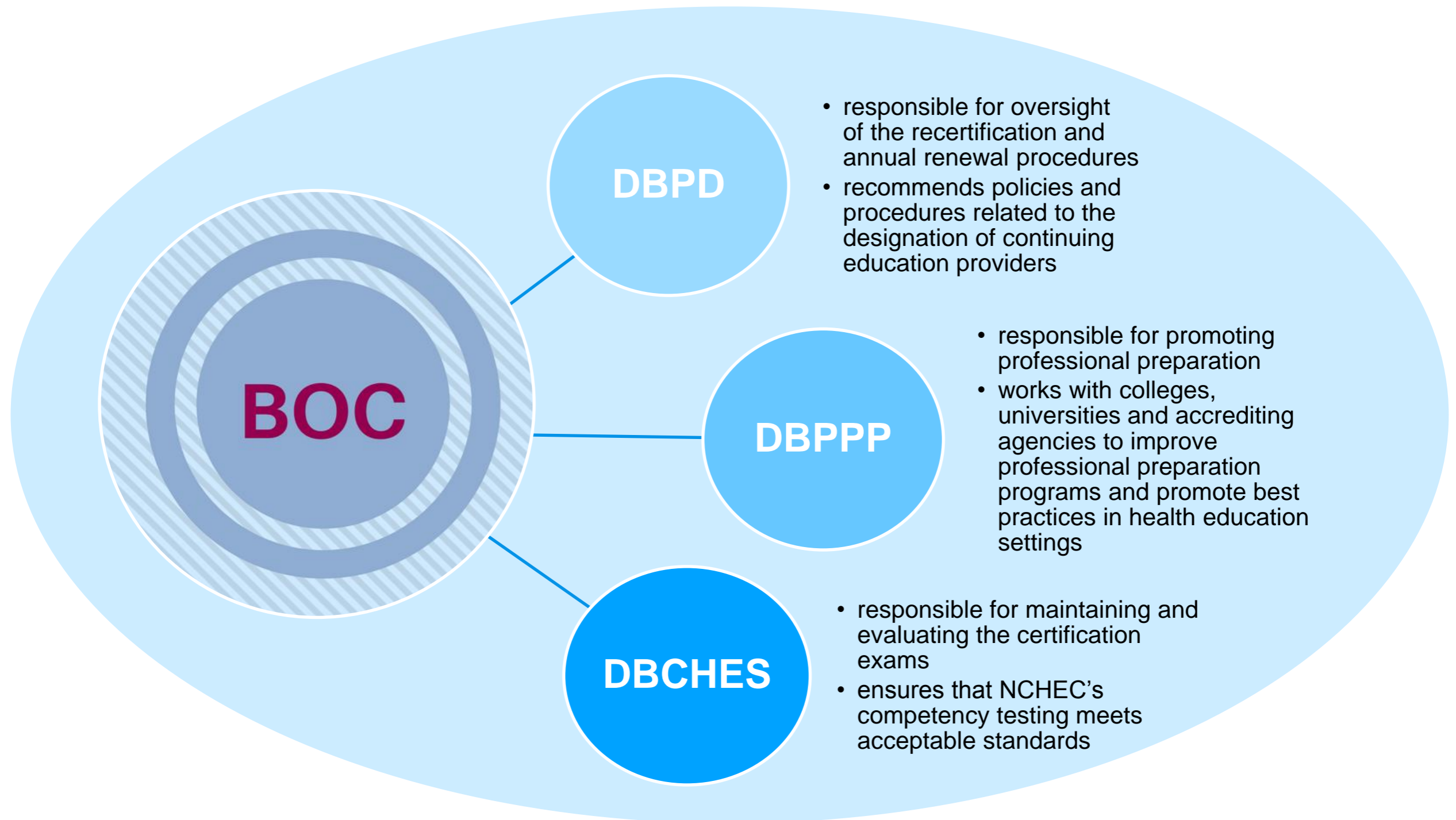


Enhance the professional practice of Health Education by promoting and sustaining a credentialed body of Health Education Specialists

To meet this mission, NCHEC

- Certifies health education specialists
- Promotes professional development
- Strengthens professional preparation and practice

NCHEC Structure



Not all Certifications are Created Equal



Committed to quality standards, best practices, and competence in the health education profession.



The only accredited organization certifying health education specialists



CHES[®]

Registered Trademark

MCHES[®]

<http://fsymbols.com/computer/trademark/>



Health Education and Wellness: A Profession on the Rise



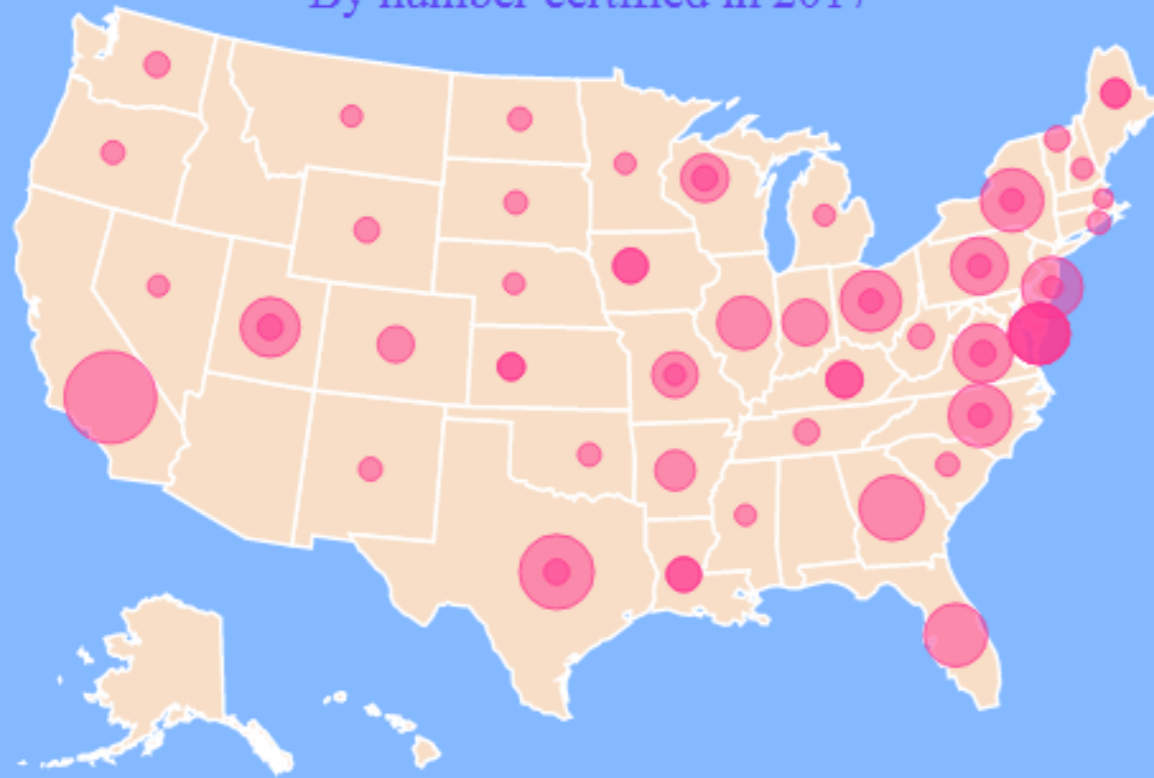
- **The US Bureau of Labor and Statistics has projected health educators to have *faster than average* job growth through 2026: 16%**
- **NCHEC has seen an average 10% increase in the number of certificants since 2005 = total certified in 2017 is 13,000+**

NCHEC's certification programs are your ticket into this high-demand profession.

2017 CHES® and MCHES®

TOP STATES FOR CHES® and MCHES®

By number certified in 2017



13,487

Total number of
active certified
individuals in
2017

CHES[®] and MCHES[®] : The Right Step for Your Career



Certification:

- Enhances your professional credibility
- Provides you with a personal and professional accomplishment
- Gets recognition from peers and employers
- Expands your professional opportunities

Fact Sheet



NCHEC CERTIFICATIONS: THE GOLD STANDARD



Finding the best and the brightest health education specialists for your team is challenging. You need motivated professionals with proven knowledge and skills to help your team measure up in a changing healthcare environment.



Build a better team: hire CHES® or MCHES®

CHES® and MCHES® are

- ❖ Independent critical thinkers
- ❖ Competent on the job
- ❖ Up-to-date in knowledge and expertise
- ❖ Committed to the profession

"We find that CHES prepared educators are well-rounded and they bring a different perspective to program design and information delivery. In the health education space, this is an important credential that we value."

Terrina Thomas, Director of Community Health and Prevention - Sentara Healthcare

Nearly 90% of certified professionals feel that their CHES® or MCHES® designation shows a strong commitment to their industry and fulfills a sense of personal achievement.

Make the investment in your employees today by encouraging the CHES® and MCHES® certification.



You will see a return on this investment in the form of knowledge, cutting-edge skills and the very best the industry has to offer.



Visit www.nchec.org and learn more about how certification simply builds a better team.



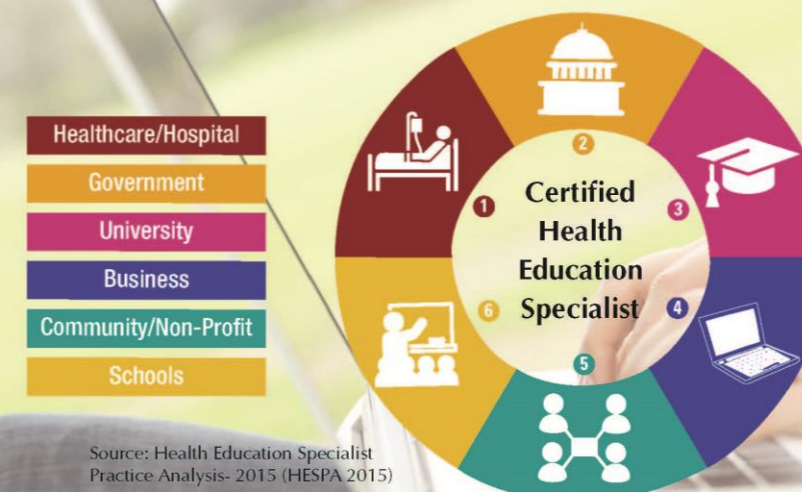
The CHES® and MCHES® certifications create a national and international standard for specialist practicing at both entry and advanced levels.

	CHES®	MCHES®
Designed for individuals in the early stages of their career	★	
Designed for experienced specialists with at least 5 years of experience		★
Exam content validated through comprehensive research	★	★
Designed for health education specialists responsible for developing and managing budgets, and applying ethical principles		★
Designed for health education specialists responsible for identifying staff development and training needs		★
Designed for health education specialists who select participants and deliver training	★	★
Designed for health education specialists who develop and monitor strategic plans		★
Designed for health education specialists who identify existing data collection instruments for program evaluation	★	★

CHES®: Exam content covers the *Seven Areas of Responsibility for Health Education Specialists* essential to the entry-level practice and delivery of health education and promotion.

MCHES®: Focuses on advanced skills to demonstrate leadership roles. Specifically, the MCHES® credential is hierarchical, meaning that MCHES® are competent in all entry-level (CHES®) skills, in addition to more advanced-level skills.

Job Settings for CHES® and MCHES®



"The CHES credential is a requirement for all health education positions since 2006."

N. Harris-Hollingsworth, Montefiore Health System

"CHES is the gold standard that is recognized across the board."

A. Johnson, Kaiser Permanente

Source: Health Education Specialist Practice Analysis- 2015 (HESPA 2015)

Visit www.nchec.org for more information.

Job Settings

Job Settings for CHES® and MCHES®

According to the Health Education Specialist Practice Analysis (2015), the varied skill-sets of both CHES® and MCHES® are valuable asset in a variety of career settings across the nation and even overseas.

NCHEC certifications prove competency, commitment, versatility, and independent critical thinking skills.



- Government
- Communities/Non-profit
- University
- Business/Worksite
- Schools
- Healthcare/Hospital

Visit www.nche.org for more information

Where do CHES[®] and MCHES[®] Work?



CHES[®] signifies versatility!

2017 CHES[®]/MCHES[®] Video Contest



Christen Jackson, CHES[®]: 1st place submission

Why CHES[®] Certification?



Visit our [YouTube](#) channel for recent interviews with industry professionals with advice on why you should get certified, and how to begin the process.





CHES[®] Eligibility

An eligible individual has:

- A Bachelor's, Master's, or Doctoral Degree from an accredited institution, **AND**
- A **major** in: health education, community health education, public health education, school health education, **OR**
- 25 semester hours (37 quarter hours) specific to course work related to areas of responsibility and competencies

Prescreening/Review Service



Optional Eligibility Service:

- Transcript Review
- Identify needed coursework
- Fee (\$25)
- Questions, contact admin@nchech.org



Master Certified Health Education Specialist (MCHES[®]) Credential



CHES[®]

- Minimum of the past 5 continuous years active status

NON-CHES / CHES[®] < 5YRS ACTIVE STATUS

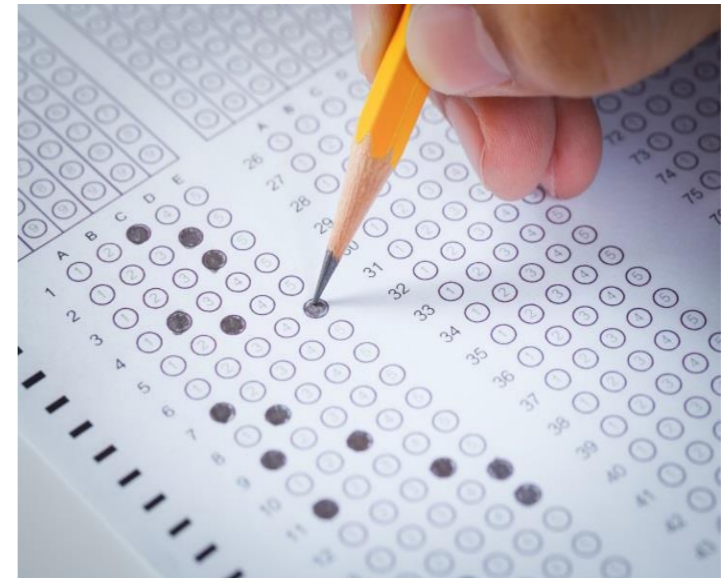
- Master's degree or higher in Health Education OR Master's degree or higher with transcript reflecting 25 semester hours addressing the Seven Areas of Responsibility
- 5 years experience as a health education specialist
- CV/Resumé
- 2 letters of recommendation

The CHES[®] & MCHES[®] Exams



Current Paper-based Administration:

- Competency-based pencil- and-paper (PBT) exam
- 165 multiple-response questions
- Identifies each Area of Responsibility
- Offered at over 130 testing locations nationwide
- Study companion available
- Last PBT version will be April 2018
- Registration opened on Nov 1st



Computer-based Testing (CBT) Transition



- Beginning October 2018 CHES® and MCHES® examinations will change to CBT at proctor vendor sites



Computer-based Testing



Important Dates:

- First CBT exam October 2018
- Registration will open on May 1, 2018
- Registration will close on Aug 31, 2018
- October 2018 window will run from

Thursday October 12th-Saturday October 21st (10 day window)

Exam Application Process



Exam Application and Approval will remain through the NCHEC office



- All exam applications and transcripts will be reviewed by the NCHEC Exam Coordinator
- Pre-screen process available
- Apply early and schedule your exam early!

CBT Fee Schedule and Deadlines

October 2018 CHES® Exam Window: October 11 - 20, 2018	Non- student Fee	*Student Fee
Early Bird Registration Deadline: 5/1/18 thru 5/31/18	\$270	\$220
Regular Registration Deadline: 6/1/18 thru 7/31/18	\$320	\$270
Final (Late) Registration Deadline: 8/1/18 thru 8/31/18	\$370	\$320

CHES® EXAM SCHEDULE:

April 2019 CHES® Exam Window: April 11 - 20, 2019	Non- student Fee	*Student Fee
Early Bird Registration Deadline: 11/1/18 thru 11/30/18	\$270	\$220
Regular Registration Deadline: 12/1/18 thru 1/31/19	\$320	\$270
Final (Late) Registration Deadline: 2/1/19 thru 2/28/19	\$370	\$320

CBT Fee Schedule and Deadlines

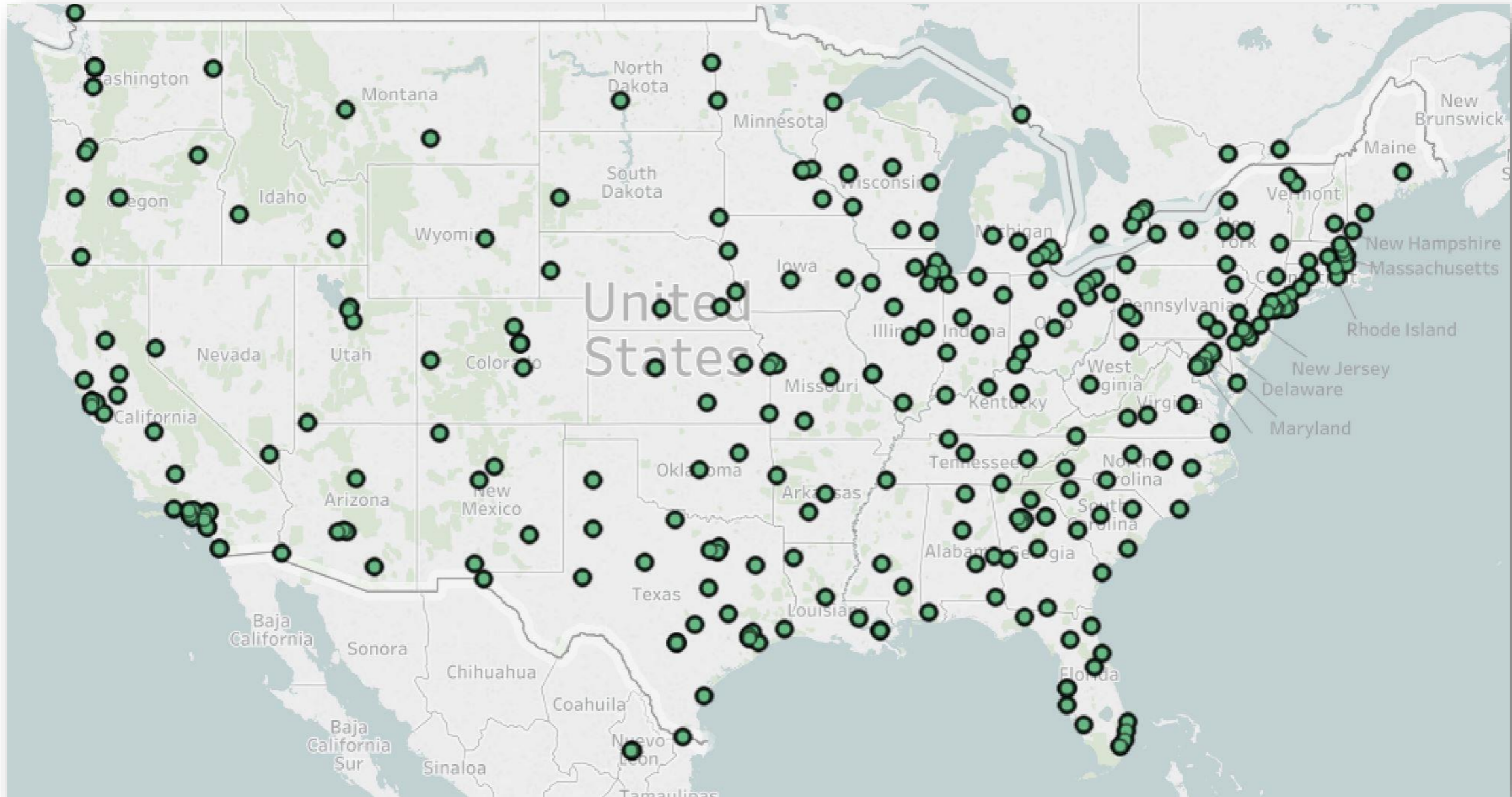
October 2018 MCHES® Exam Window: October 11 - 20, 2018	Non-CHES Fee	Current CHES Fee
Early Bird Registration Deadline: 5/1/18 thru 5/31/18	\$335	\$285
Regular Registration Deadline: 6/1/18 thru 7/31/18	\$385	\$335
Final (Late) Registration Deadline: 8/1/18 thru 8/31/18	\$435	\$385

MCHES® EXAM SCHEDULE:

April 2019 MCHES® Exam Window: April 11 - 20, 2019	Non-CHES Fee	Current CHES Fee
Early Bird Registration Deadline: 11/1/18 thru 11/30/18	\$335	\$285
Regular Registration Deadline: 12/1/18 thru 1/31/19	\$385	\$335
Final (Late) Registration Deadline: 2/1/19 thru 2/28/19	\$435	\$385

Prometric State-of-the-Art Test Center Locations

Locate by Zip Code: www.Prometric.com/nchec



Scheduling your CBT exam



Register Early and Schedule Early:

Schedule your exam date and time with Prometric
www.prometric.com or calling Prometric 800 number

The CHES[®] & MCHES[®] Examinations



Content is the Same

3 hours to complete

- ✓ Same multiple choice format
- ✓ Flag questions and return for review or to change answer
- ✓ Scratch paper available
- ✓ Noise cancelling headphones provided

CHES[®] Exam Scoring



- Passing Standards will remain the same
- **Instant Pass or Fail Notice**
- Official results with certificates will be mailed 4-6 weeks after the exam window closes

MCHES[®] Exam Scoring



- Passing Standards will remain the same
- **Instant Pass or Fail Notice is NOT available at this time**
- Official results with certificates will be mailed 4-6 weeks after the exam window closes

Additional CBT Information



A screenshot of the NCHEC website's "Computer-Based Testing" page. The browser address bar shows "https://www.nchecc.org/CBT". The page features the NCHEC logo, navigation menus for "Health Education Credentialing", "Exams", "Continuing Education", "Renewal & Recertification", "Providers", and "Resources". A sidebar on the right lists "Overview", "CHES", "MCHES", and "Computer-Based Testing" (highlighted in red). The main content area includes a breadcrumb trail "Home / Exams / Computer-Based Testing", a paragraph about the transition to CBT starting in October 2018, a note on exam eligibility, and a registration announcement for May 1st, 2018. A right-hand sidebar contains "Computer-Based Testing" and "CBT FAQs" (with a blue arrow pointing to it), "JOIN OUR EMAIL LIST" with a "Signup" button, and "REQUEST A PRESENTATION KIT" with a "Request your Kit" button.

Visit : <https://www.nchecc.org/CBT>

CECH Categories



Types of continuing education contact hours:

Category I

- Events offered by providers
- Pre-approved by NCHEC
- Minimum 45 CECH

Category II

- Events offered by providers
- Maximum 30 CECH
- Not pre-approved by NCHEC

MCHES[®] advanced

- MCHES[®] must earn 30 CECH directly related to the advanced-level Sub-competencies from Category I and/or II

Search Category I – Continuing Education



Health Education Credentialing Exams **Continuing Education** Renewal & Recertification Providers Resources



About FAQs Job Postings News



Continuing Education Credit Activities

[Login](#)

[Home](#)

Search CE Activities

Topics:

Providers:

Program Cost:

CECH Cost:

CECH Approved:

Advanced CECH Approved:

Area:

Month:



Health Education Credentialing Exams Continuing Education Renewal & Recertification Providers Resources

About FAQs Job Postings News



CENTERS FOR DISEASE CONTROL AND PREVENTION

continuing**EDUCATION**.com
OnCourse Learning

Self Studies				
Title	Max CECH	Adv CECH	Program Cost	CECH Cost
Practicing Cross-Cultural Communication - The Bamboo Dragon Case Study Center for Public Health Continuing Education Self Study	1	0	\$0.00	\$0.00 Details
Six Weeks to Genomic Awareness Michigan Public Health Training Center Office of Public Health Practice Web-based	6	0	\$0.00	\$0.00 Details
Epidemiology for Non-Epidemiologists Michigan Public Health Training Center Office of Public Health Practice Web-based	4	0	\$0.00	\$0.00 Details
Healthcare Access for Persons with Disabilities Part I: Persons with Physical and Seonsory Dis Centers for Disease Control and Prevention Self Study	1	0	\$0.00	\$0.00 Details
Community-Based Participatory Research: A Partnership Approach for Public Health Michigan Public Health Training Center Office of Public Health Practice Self Study	5.5	0	\$0.00	\$0.00 Details

< Prev (1 - 5 of 353) Next > Jump To Page: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71

Online Cat II Claim Form



CHES/MCHES CECH CLAIM FORM - Section 2

[Return to Claims List](#)

Program/Event Title:	Testing ABC	Program/Event Date:	2/20/2017
Program/Event Sponsor:	Testing ABC Sponsor		
CHES CECH Claimed:	6	MCHES CECH Claimed:	0
Current Status:	Incomplete	Last Modified:	2/20/2017 2:56:51 PM

7

I have completed the following type of activity (**choose only one**) and attached the documentation indicated in support of my claim.

Attendance At Professional Meetings	
<input type="radio"/> I Attended a Professional Meeting (1 CECH per hour of instruction) <i>(entry and advanced)</i> I have included (check one):	
<input type="checkbox"/> Certificate of Attendance with Hours Awarded Current File: Submit New File: <input type="button" value="Choose File"/> No file chosen	
OR	
<input type="checkbox"/> Highlighted Meeting Schedule Current File: Submit New File: <input type="button" value="Choose File"/> No file chosen	
Self-Study	
<input type="radio"/> I Completed an Independent Study (1 CECH per contact hours assigned by the provider) <i>(entry and advanced)</i>	
** = required document	
<input type="checkbox"/> ** I have included a Certificate of Completion with Hours Awarded AND Outline of Module Current File: Submit New File: <input type="button" value="Choose File"/> No file chosen	
<input type="radio"/> I Participated in a Internship/Practicum/Apprenticeship (1 CECH per 10 hours of Training) <i>(entry and advanced)</i>	
** = required document	
<input type="checkbox"/> I have included a Formal Agreement AND Signed Log of Contact Time Current File: Submit New File: <input type="button" value="Choose File"/> No file chosen	

[Continue To Section 3](#)



Available 2018

Examples of Category II Credits



Example of Category II Credits for BOTH CHES® and MCHES®

PROFESSIONAL PRESENTATIONS

I presented at a Professional Meeting (2 CECH per hour of Instruction) (*entry and advanced*)

I have included Proof of Presentation, Indicating the Duration



I authored/presented a poster (1 CECH per Poster Session) (*entry and advanced*)

I have included Proof of the Presentation



Example of Category II Credits for MCHES®

ADMINISTRATION AND MANAGEMENT

I developed an agency/program budget (3 CECH per Budget) (*advanced only*)

I have included a Letter from my Supervisor or Organization



I managed Program Budgets (4 CECH per Budget) (*advanced only*)

I have included a Letter from my Supervisor or Organization



Continuing Competency



NCHEC's Definition of Continuing Competency:

Demonstrating specified levels of knowledge, skills, or ability not only at the time of initial certification but throughout an individual's professional career. The NCHEC recertification requirements demonstrate continued competence.

CHES[®] /MCHES[®] Continuing Education



Continuing Education Contact Hours (CECH): 75 hours are required for the five-year recertification

- **Continuing Competence Assessment for Recertification for new certificants beginning in April 2019 and existing CHES[®]/MCHES[®] for their next recertification cycle after 2019**
- **Easy assessment process – no retest necessary**

Start your certification journey today!

National Commission for
Health Education Credentialing, Inc.

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888-NCHEC4U (888-624-3248)

<http://www.nchech.org>

mopp@nchech.org

