MAXIMIZING IMPACT ON THE FRONT LINES OF PUBLIC HEALTH



ROLES



Education and Awareness



Case investigation



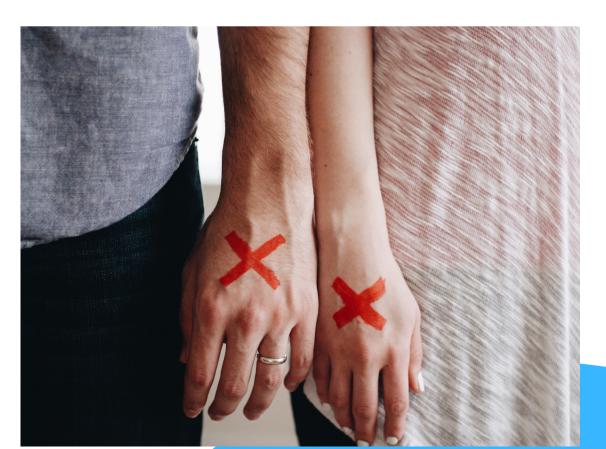
CHALLENGES IN UNDERSERVED COMMUNITIES

Inequalities

Social determinants of Health

Social Stigma

Stigma is discrimination against an identifiable group of people, a place, or a nation. Stigma is associated with a lack of knowledge about how COVID-19 spreads, a need to blame someone, fears about disease and death, and gossip that spreads rumors and myths. (CDC)



CHALLENGES IN UNDERSERVED COMMUNITIES, CONT'D

Health Literacy & Cultural Competency

SÍNTOMAS DEL COVID-19







THANK YOU!